

JENNIFER STUCKO

FOUNDER · DESIGNER · INVENTOR

NEW YORK · MILAN



FOUNDER & CEO, PROTA FIORI

FOUNDER / PROTA FIORI

Jennifer Stucko is a founder, designer and inventor whose career has been shaped by Made in Italy, from its leading luxury houses to the company she founded.

As Founder and CEO of Prota Fiori, Jennifer works at the intersection of Italian craftsmanship, material innovation and evolving consumer expectations. Her work has resulted in two granted U.S. patents and demonstrates how new materials and technologies can strengthen heritage manufacturing and extend the relevance of Made in Italy for the next generation.

Prior to founding Prota Fiori, Jennifer held roles at Giorgio Armani, Valentino and A.Testoni, building experience across luxury distribution, operations, product and the Italian supply chain. She has since led every stage of Prota Fiori, from research and product development through manufacturing and commercialization.

A dual U.S.-Italian citizen, Jennifer works between New York and Italy, bringing a cross-cultural perspective to her work.

A CAREER IN *Made in Italy.*

GIORGIO ARMANI	VALENTINO	A.TESTONI	PROTA FIORI
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INVENTOR

TWO GRANTED U.S. PATENTS

Jennifer's work as an inventor grew directly from building Prota Fiori. Working with material innovators and Italian manufacturers, she developed new applications for next-generation materials within traditional footwear construction.

IDEA

RESEARCH

DEVELOPMENT

MANUFACTURING

COMMERCIALIZATION

FROM CONCEPT TO MARKET, SHE HAS LED EACH STAGE OF THE PROCESS.



DESIGNER

Product first, innovation within. Jennifer has led Prota Fiori's product from concept through design, material development and Italian manufacturing.



MEDIA ENGAGEMENTS

2025	THE CLASSICS FORUM · GOODWOOD REVIVAL	AssetClassic × The Goodwood Group × McKinsey & Company · Panel Speaker
2025	MOTOR VALLEY FEST	Designing the Future · Panel Speaker · Modena
2024	FOX NEWS CHANNEL	Founder Earth Day Interview · Broadcast · New York
2024	FAST COMPANY AT SXSW	Innovating Through the Climate Crisis · Panel Speaker
2024	UNITED NATIONS GLOBAL ENGAGEMENT SUMMIT	Sustainable Fashion Showcase · Keynote Speaker
2024	CAMBRIDGE ASSOCIATES	Q&A Interview · Boston
2024	GREENBERG TRAURIG	Founder Presentation · Prota Fiori
2024	LATHAM & WATKINS	Founder Presentation · Prota Fiori
2023	REAL LEADERS	Getting in Step with the Earth · Editorial Feature
2023	THE WIE SUITE	Jennifer Stucko / Prota Fiori · Editorial Feature
2022	WWD SUSTAINABILITY SUMMIT	Revolutionizing Impact · Panel Speaker
2021	HSBC FUTURE CONSUMER WEEK	Sustainable Soft Luxury · Panel Speaker

ACADEMIC ENGAGEMENTS

2026	UNIVERSITY OF MIAMI SCHOOL OF LAW	Guest Lecturer · Intellectual Property
2026	CAMBRIDGE JUDGE BUSINESS SCHOOL	Journey to Regeneration · Podcast Feature Inside Prota Fiori's Sustainable Footwear Innovations
2025	POLIMODA	Guest Lecturer · Florence
2024	UCLA	Guest Lecturer · Global Sustainability
2024	COLUMBIA BUSINESS SCHOOL	Fireside Chat · New York
2024	HARVARD BUSINESS SCHOOL	Europe's Green Transition · Executive Roundtable · Paris
2024	HARVARD BUSINESS SCHOOL	Women in Business Conference · Panel Speaker
2024	THE WHARTON SCHOOL	MUSE / WUMC · Keynote Speaker
2023	FASHION INSTITUTE OF TECHNOLOGY	Creating Innovative Brands · Panel Speaker

SELECTED RECOGNITION

2026

HARVARD BUSINESS SCHOOL FOUNDRY

INAUGURAL COHORT

2024

THE WALL STREET JOURNAL
INNOVATION FESTIVAL

2024

REAL LEADERS

REAL IMPACT LEADER AWARD

2021

FOOTWEAR NEWS

EMERGING TALENT LIST

2020

FAST COMPANY

WORLD CHANGING IDEAS · FINALIST; ART & DESIGN HONORABLE MENTION

2020

LUXURY DAILY

WOMEN TO WATCH LIST

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